

# FROM OVERLOAD TO OPPORTUNITY

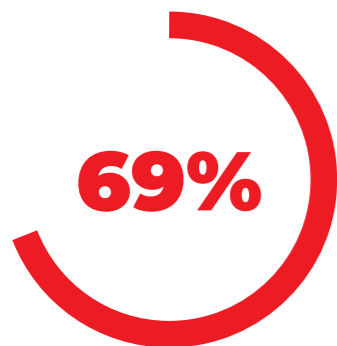
UNLOCKING FSI SUCCESS  
IN TIMES OF CHANGE

# CONTENTS



# THE HEAD DOWN WEATHER THE STORM DAYS ARE OVER...

As markets and industry at large show signs of positivity, the rapid evolution of technology isn't slowing down. And it's more important to the financial services industry than ever. Data and how it's managed is crucial, AI is on everyone's lips, and a cloud-first stance has become practically non-negotiable. This focus on digital transformation looks set to continue...



**OF FSI LEADERS CLAIMING THEIR  
DIGITISATION INITIATIVES ARE  
ACCELERATING AND MOST EXPECTING  
DIGITAL TECHNOLOGIES TO TRANSFORM  
THE INDUSTRY DRAMATICALLY<sup>1</sup>**

You know how transformational reducing technical debt and embracing modernisation could be, but achieving it doesn't come without challenges for FSI organisations. You have regulations to comply with, economic and geopolitical volatility to keep an eye on and costs to control, and that's before you even think about implementing new solutions.



**SO, WHAT'S THE NEXT  
STEP IN OVERCOMING  
THIS FLURRY OF  
CHALLENGES?**

**LET'S START BY  
TAKING A LOOK AT  
THE BLOCKERS.**



# WHICH CHALLENGES ARE HOLDING YOU BACK?

Click on obstacles left to learn more

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# OVERSTRETCHED BUDGET?

Financial services organisations face a common predicament. They know what tech advancements they need but often lack the budget to implement them.

**This presents several critical challenges:**

Rollover challenges to find out more



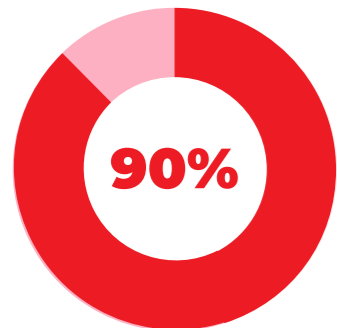
# FEELING PROJECT FATIGUE?

Rollover solutions to find out more

The underlying issues often include a lack of strategic alignment and a rigid project framework that doesn't evolve, as well as:

Projects should not have fixed start and end dates but should be dynamic, continuously adding business value and adjusting to emerging needs and challenges.

This approach ensures that technology initiatives remain relevant and aligned with long-term strategic goals.



**OF TECHNOLOGY PROJECTS DO NOT ACHIEVE ANY MEASURABLE ROI, NOT ONLY IMPACTING COSTS AND BUSINESS GROWTH, BUT ALSO TEAM MORALE.<sup>6</sup>**



# SUFFERING FROM TECH SATURATION?



Rollover solutions to find out more

As business needs change and customer and employee expectations evolve, businesses can find themselves with a complex sprawl of solutions that lack consistency while increasing costs.

**This introduces a series of complications:**

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# STRUGGLING WITH PRIORITY OVERLOAD?



In the fast-paced environment of financial services, the challenge isn't just managing numerous projects - it's knowing which ones to tackle first to maximise impact. Businesses often grapple with decision paralysis, uncertainty about priorities, and misalignment of projects with strategic goals.

Rollover strategic goals to find out more



# BUILDING STRONG FOUNDATIONS

## ACORA'S EXPERTISE MEETS MICROSOFT TECHNOLOGY

During these disruptive times, access to a trusted, technology-savvy business that understands your challenges and opportunities could save you considerable pain – and that means time and money.

Through our partnership with Microsoft, we amplify their offerings, combining robust Microsoft solutions with tailored service delivery.

This partnership equips you with the necessary tools to stay competitive, secure and compliant, all guided by our seasoned expertise.



## SPECIALISING IN MICROSOFT TECHNOLOGIES

- MODERN WORK
- CLOUD INFRASTRUCTURE
- SECURITY
- DATA & APPS

ACORA'S DEDICATED TEAM OF 70+ ENGINEERS  
HOLD OVER 260 MICROSOFT ACCREDITATIONS  
TO BRING UNPARALLELED EXPERTISE  
TO EVERY PROJECT.7

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Click Microsoft Solutions to find out more



# AI AND CYBER SECURITY

## DEFENDING THE FINANCIAL FRONTIER

With AI-driven cyber threats now making up half of all attacks and the implementation of Digital Operational Resilience Act (DORA) regulations, financial services face unprecedented challenges.

**Here's how you can respond:**

Rollover to find out more.

**HEAR FROM  
AN EXPERT**

Click to find out more

**AI-DRIVEN ATTACKS NOW CONSTITUTE A SIGNIFICANT PORTION OF CYBER SECURITY THREATS, WITH 50% OF SUCH THREATS BEING POWERED BY AI TECHNOLOGIES.**<sup>3</sup>

Dive into Acora's expert [discussions](#) on the future for financial services businesses.

Discover our approach to defence positioning, security operations centre strategies and AI innovations.

# FROM LEGACY TO LEADING EDGE

## ACORA'S EXPERTISE MEETS MICROSOFT TECHNOLOGY

As the shift from traditional data centres to cloud environments accelerates, it's essential to know how the sector is tackling this move to the cloud:

Rollover to find out more.

**HEAR FROM AN EXPERT**

Click to find out more

**POST-PANDEMIC, NEARLY TWO-THIRDS OF DECISION MAKERS REPORTED THAT THEIR ORGANISATIONS HAD INCREASED THEIR CLOUD BUDGETS, WITH 55% MOVING MORE WORKLOADS TO THE CLOUD THAN INITIALLY PLANNED.<sup>4</sup>**

Ready to transform your infrastructure projects with Acora's tailored solutions? Discuss your specific needs and explore how we can support your objectives.

# AI AS A CATALYST FOR CHANGE

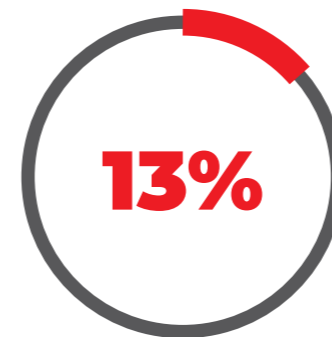
In today's competitive landscape, FSI organisations are increasingly turning to AI to transform customer experiences and streamline operational processes:

Rollover processes to find out more.

**HEAR FROM AN EXPERT**

Click to find out more

**FINANCIAL INSTITUTIONS THAT HAVE IMPLEMENTED AI IN CUSTOMER-FACING ROLES HAVE REPORTED SUBSTANTIAL BENEFITS.**



**REDUCTION IN OPERATIONAL COSTS**



**INCREASE IN REVENUE PER CUSTOMER<sup>5</sup>**

Unlock the power of your data and explore the art of the possible with expert support from Acora. Begin making rapid progress by identifying the right tangible outcomes for your business.

# FUTURE-PROOF FINANCE WITH MODERN WORK SOLUTIONS

As FSI organisations embrace digital transformation, the integration of Microsoft 365 and Microsoft Copilot into daily operations is critical:

Rollover to find out more.

**HEAR FROM  
AN EXPERT**

[Click to find out more](#)

**OVER 90% OF FINANCIAL ORGANISATIONS  
RECOGNISE THE IMPORTANCE OF  
AI TOOLS LIKE COPILOT IN ENHANCING  
CUSTOMER EXPERIENCE.<sup>6</sup>**

Learn how you can begin to harness additional value from your Microsoft 365 investment that aligns with your business objectives, focuses on increasing security posture, and prioritises decreasing business risk.

# MAKE YOUR INTELLIGENT APPS MORE INTELLIGENT

When faced with common challenges such as integrating complex systems and navigating regulatory changes, you need thorough processes, including:

Rollover to find out more.

**HEAR FROM AN EXPERT**

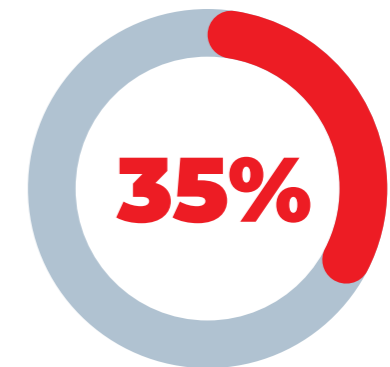
Click to find out more

**THE INTELLIGENT APPS MARKET WAS VALUED AT**

**\$15B**

**DRIVEN BY ADVANCED COMPUTING AND ANALYTICS TECHNOLOGIES.<sup>7</sup>**

**IN 2020 AND IS EXPECTED TO GROW AT A CAGR OF OVER**



Ready to transform your operations with Acora's tailored solutions? Discuss your specific needs and explore how we can support your objectives.

# LET'S NAVIGATE TOGETHER

Tackling the evolving demands of the financial services industry can be daunting, but we are here to guide you on your journey. We don't just offer support; we transform with you. Whether you're looking to modernise your infrastructure, transform your systems or simply save costs, we'll be with you every step of the way.

